



ESV 2018

Yakutsk, Russia

Recommendations by MILSET



Participant benefits

- Expo-Sciences is not competitive No one is your rival.
- Gain experience in explaining your project to different audiences.
- Develop and practice language skills.
- Make new scientific, and social contacts.
- Possibility to develop collaborations with similar projects or colleagues of other countries.
- Making contacts with other youth STEAM Organisations.



Science



Technology



Engineering



Art



Math



ESV ice-breaking activities

- Scheduled time to visit other projects
- You will receive a pack of ESV-stickers of the following categories:
 - GREAT PRESENTATION
 - INNOVATIVE
 - REAL SOLUTION TO A REAL PROBLEM
 - I LEARNED SOMETHING NEW
 - FLAG OF YOUR COUNTRY
- Please place the stickers on the project(s) that you consider adequate to the categories
- The «Flag stickers» could be used to exchange souvenirs with other projects





Project presentation

- Projects are presented in booths 2m*1m*2.4m.
- There are two main things to think about:

PRESENTATION and POSTER DESIGN.





Presentation tips

PREPARATION

- Show confidence and mastery of the topic
- Think about how you could adapt your presentation to different audiences: children, youth, scientists, the public.
- Make a good first impression: Be Polite & Smile.





Presentation tips

FOR VISITORS

- Start with a 30-second introduction to describe the essence of your project.
- Ask if they have questions or would like more information – some will say, “No, thanks.”
- Develop two longer versions of your presentation:
 - 3 to 5 minutes for those who are interested after your introduction
 - 8 to 10 minutes for experts or those deeply interested in your project





Presentation tips

BE ATTENTIVE

- Does the person understand or are they confused? Adapt your explanations accordingly.

QUESTIONS

- Ask visitors simple questions to find out what they know about your topic.
- Learning important terms and keywords for your project in Portuguese could help you with visitors.

INTERACTIVE ACTIVITIES

- Attract more visitors by inviting them to participate in an experiment, demonstration, or quiz.



Presentation tips

SYMBOLS OF YOUR COUNTRY

- You are an ambassador of your country.
- Add materials like a flag, map, photos, and information about your country to your stand
- Bring pins, coins and small souvenirs of your country to Exchange
- Political images and messages are not permitted.





Poster design

- You may have already prepared your poster, but if you can modify it, please consider:
 - Title: make it short, informative, and interesting
 - Describe your work: introduction, aim, method, results, conclusions, bibliography
 - Use large type so visitors can read it from 1-2 metres away
 - Be creative: use different colours, proportions, elements of different sizes
- The following slide shows a simple draft of a poster.





Project Title

Presenter name, Associates and Collaborators

SUMMARY: Short statement of the main idea of your project

INTRODUCTION

- Display the information so it is easy to understand
- Include a brief description of the main topic, and why it is important

AIM

- Important information should be at eye level – 60 cm below the title
- Use images with small amounts of text
- Use large type and keep text brief
- Avoid using complex scientific terms and acronyms



Graph No. 1

METHODS

- Simplify text by using bullet points
- Use coloured graphs and charts to display information
- Use **bold** to provide emphasis; avoid capitals and underlining
- Avoid long



Image 1:
Description
of the image

RESULTS

- Images communicate better than text
- Printed images should be 100 to 150 dpi in their final



Image 2: Description of
the image

CONCLUSIONS

- Report the important findings of your project

BIBLIOGRAPHY

Good luck!